



News Release

BAYER HEALTHCARE SELECTS THE STATE OF NEW JERSEY FOR EAST COAST SITE CONSOLIDATION

Wayne, NJ, April 4, 2011 – Bayer HealthCare and the Governor of New Jersey, Chris Christie, are proud to announce that the company has selected New Jersey as the new “home” of Bayer HealthCare's consolidated East-Coast business site.

“We are very excited about the prospect of having a new site and facility that can house East Coast-based Bayer HealthCare employees from every division and function under one roof,” said Mark Trudeau, President and CEO, Bayer HealthCare Pharmaceuticals Inc., Bayer HealthCare LLC USA and chair of the company's U.S. East Coast Site Search Committee. “New Jersey is home to many bio-pharmaceutical and healthcare companies, and we look forward to benefiting from the many resources and opportunities available to us in the state.”

Commenting on the company's decision, Governor Chris Christie said, “Bayer's commitment to stay and expand in New Jersey is another signal that our state is growing and that this administration's job creating policies are paying dividends. Bayer's planned investment in New Jersey will help keep us the premier state in the nation for the pharmaceutical industry in addition to creating needed jobs and giving a boost to our state's economy.”

Although a specific location has not yet been chosen, several sites near the company's existing New Jersey locations are now under consideration. A final decision on the site is expected to be made within the next few months. Between its divisions and corporate functions the company employs approximately 2,500 people in the New Jersey and New York area. First moves are expected to occur in late 2011/early 2012 and proceed through the end of 2013.

About Bayer HealthCare

The Bayer Group is a global enterprise with core competencies in the fields of health care, nutrition and high-tech materials. Bayer HealthCare, a subgroup of Bayer AG, is one of the world's leading, innovative companies in the healthcare and medical products industry. The company combines the global activities of the Animal Health, Consumer Care, Medical Care and Pharmaceuticals divisions. Bayer HealthCare's aim is to discover and manufacture products that will improve human and animal health by diagnosing, preventing and treating disease.

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