



FOR IMMEDIATE RELEASE

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**THE JONAS BROTHERS TO JOIN KRISTI YAMAGUCHI
FOR ONE ROCKIN' NIGHT IN PHOENIX**

TICKETS ON SALE FOR YAMAGUCHI'S BAYER DIABETES CARE PRESENTS FRIENDS AND FAMILY ICE SHOW!

Phoenix, Ariz. -- **The Jonas Brothers**, pop-music heartthrobs and stars of the Disney Channel original movie, "Camp Rock," will join Olympic gold medalist and "Dancing with the Stars" champion **Kristi Yamaguchi** for one rockin' evening of entertainment in the U.S. Airways Arena in Phoenix. The "Bayer Diabetes Care Presents Friends and Family Ice Show" is scheduled for Sunday, Oct. 12 at 5 p.m.

Tickets are on sale for this one-time only event and are available at the U.S. Airways Center box office, online at Ticketmaster.com, charge by phone at (480) 784-4444 or (520) 321-1000 and at all Ticketmaster retail locations. Ticket prices are \$43.75, \$53.75 and \$74.25.

The Jonas Brothers -- Kevin, Joe and Nick -- will be the music headliners for Yamaguchi's annual "Friends and Family" ice show, which features Olympic and world-class skaters and their children. The Phoenix show will also be nationally televised on NBC at a date to be announced. Bayer Diabetes Care, the lead sponsor of the "Friends & Family" ice show, recently announced a partnership with Nick Jonas, who has type 1 or juvenile diabetes, to launch the "Walk In Nicks Shoes" campaign to help young people with diabetes and their families simplify life with diabetes. Information and updates from Nick are available on www.nickssimplewins.com.

The Jonas Brothers band has been the latest Disney phenomenon to hit the airwaves. Among their hits are "S.O.S." and "When You Look Me in the Eyes," and their third album, "A Little Bit Longer," was just released on August 12. Joining the Jonas Brothers is **Demi Lovato**, the band's "Camp Rock" co-star and a singer as well.

The Bayer Diabetes Care “Friends and Family” show will be sponsored locally by CNW Entertainment, a children’s entertainment and educational company showcasing its CrocPond brand.

“When great family brands come together that are 10 out of 10 in our book, such as Kristi Yamaguchi and her Always Dream Foundation, The Jonas Brothers, Musselman's Apple Sauce, CrocPond, and NBC, it is amazing the cumulative and exponential power they can all bring to a special event like this one,” said Nicholas Zaldastani, CEO of CNW Entertainment, which includes CrocPond. “It will be great for everybody to see. How often do you see brands with integrity, concern for other people and wholesome family entertainment come together for an event like this?”

The “Friends and Family” show concept has been something dear to Yamaguchi’s heart. She and husband, **Bret Hedican**, are parents of two daughters. Keara was born in 2003, and Emma arrived in 2005. Their children have big skates to fill as Yamaguchi has won a gold medal and Hedican was part of the Carolina Hurricanes team that won the coveted Stanley Cup title in 2006. Yamaguchi has always been involved with children’s organizations and established her Always Dream Foundation for children in 1996.

Among the skaters expected to join Yamaguchi in the show this year are Olympic gold medalists **Jamie Sale** and **David Pelletier**, who will be making their first appearance in the show after becoming proud parents of son, Jesse, on Sept. 30, 2007. Two-time Olympic medalist **Nancy Kerrigan**, who gave birth to her third child, daughter Nicole, in May, also will take to the ice.

Other members of this star-studded cast are two-time Olympic gold medalist **Ekaterina Gordeeva**, Olympic gold medalist **Viktor Petrenko**, four-time world champion **Kurt Browning**, three-time U.S. champion and two-time world bronze medalist **Michael Weiss**, Olympic bronze medalist **Jozef Sabovcik**, three-time U.S. pairs champions **Jenni Meno** and **Todd Sand** and **Isabelle Brasseur** and **Rocky Marval**. Brasseur won a world title and an Olympic Silver medal with Canadian partner Lloyd Eisler and is married to Marval, a former U.S. Pairs champion. Children of the skaters are also expected to participate in the show.

About Comcast-Spectacor

Comcast-Spectacor (comcast-spectacor.com) is the Philadelphia-based sports and entertainment company which owns the Philadelphia Flyers (NHL), the Philadelphia 76ers (NBA), the Philadelphia Phantoms (AHL), the two arenas in which their teams play, the Wachovia Center and Wachovia Spectrum, four Flyers Skate Zone community ice skating and hockey rinks and Comcast SportsNet Philadelphia. In addition, Comcast-Spectacor is also the principal owner of Global Spectrum, the fastest growing firm in the public assembly management field with more than 50 facilities throughout the

United States and Canada; Ovations Food Services, a food and beverage service provider; New Era Tickets, a ticketing and marketing company for public assembly facilities; Front Row Marketing Services, a commercial rights sales company; and 3601 Creative Group, a full-service in-house advertising agency. Comcast-Spectacor also owns the Bowie Baysox, the Delmarva Shorebirds, the Frederick Keys baseball teams, all affiliates of the Baltimore Orioles.

Bayer HealthCare, Diabetes Care

Bayer HealthCare, Diabetes Care is a worldwide leader in diabetes, supporting customers in 100 countries. Since the introduction of CLINITEST[®] reagent tablets in 1941, Bayer has led the way in diabetes care product innovation. The company changed the face of diabetes care in 1969 when it introduced the first portable blood glucose meter and test strips. Bayer HealthCare further innovated diabetes management by being the first company to introduce a suite of blood glucose monitors with No Coding[™] technology. The BREEZE[®] 2 and CONTOUR[®] blood glucose monitoring systems offer people with diabetes an unparalleled choice in diabetes management systems. The Arthritis Foundation in the United States and the Arthritis Society of Canada each granted Ease-of Use Commendation to the BREEZE[®] 2 meter. BREEZE[®] represents the first time a blood glucose meter has been recognized as easy to use for arthritis sufferers.

In July 2006, Bayer Diabetes Care acquired Metrika Inc., maker and manufacturer of A1CNow+, a meter-based diabetes monitoring system for measurement of A1C (glycated hemoglobin) an important indicator of long term blood sugar control. Bayer HealthCare, Diabetes Care global headquarters is located in Tarrytown, New York, in the United States and operates as part of Bayer HealthCare LLC, a member of the worldwide Bayer HealthCare group.

www.bayerdiabetes.com/us

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