



Bayer HealthCare

Diabetes Care

Media Contact(s):

Susan Yarin
Bayer Diabetes Care
(914) 366-1738 (o)
(914) 479-7589 (c)
susan.yarin.b@bayer.com

Erin Ortiz
MS&L
(212) 468-3752
(917) 687-8359
erin.ortiz@msslworldwide.com

JONAS BROTHERS' CHANGE FOR THE CHILDREN FOUNDATION TO PROVIDE DIABETES CAMP SCHOLARSHIPS

Tarrytown, NY (February 25, 2009) – Today, Nick Jonas announced that Change for the Children, a charitable foundation started by the Jonas Brothers band, will provide \$25,000 in scholarships to send underprivileged children with diabetes to diabetes camps.

Nick, 16, who has had type 1 diabetes for over three years, shared the news of the scholarships at a Bayer employee meeting. The funds are made possible by a Bayer Diabetes Care unrestricted grant to the Change for the Children Foundation.

"I'm impressed by what my partnership with Bayer has accomplished to raise awareness of pediatric diabetes, and thankful for this platform which has allowed me to connect with many of my fans on a much stronger and more personal level," said Nick Jonas. "My brothers and I are grateful to Bayer for their generous contributions to our foundation."

"Nick has been a wonderful partner and we're happy to support his efforts to raise funds through the Jonas Brothers' Change for the Children Foundation," said Nancy Katz, head of North America for Bayer Diabetes Care.

As part of its ongoing support of Nick, Bayer hosted a fun-run at the meeting during which Bayer employees raised an additional \$10,000 to be donated to The Change for the Children Foundation.

The Change for the Children Foundation is a Jonas Brothers organization that provides support to charitable programs that motivate and inspire children to face adversity with confidence, determination and a will to succeed.

Last year, Bayer and Nick Jonas announced their partnership to provide young people and their families with the motivation and support they need to help simplify life with diabetes. Together with Bayer, Nick is inspiring other young people with diabetes to achieve Simple Wins: small, everyday victories for managing the disease that can lead to big differences over time.

As part of their partnership, Bayer and Nick are offering limited edition "dog tags" as a symbol of support for people with diabetes. The dog tags feature a lyric from "A Little Bit Longer," the song Nick wrote about his diabetes.

To stay updated about ongoing programs, learn more about Nick's personal experiences, purchase a dog tag and read his blog about his latest activities, visit www.NicksSimpleWins.com.

News Release

Bayer HealthCare LLC
Bayer Diabetes Care
555 White Plains Road
Tarrytown, NY 10591USA
www.bayerdiabetes.com/us

Bayer Diabetes Care

Bayer Diabetes Care, a worldwide leader in diabetes, supports customers in 100 countries. Since 1941, Bayer has led the way in diabetes care product innovation with: reagent tablets, the first portable blood glucose meter and test strips, the measurement of A1C (glycated hemoglobin) with the A1CNow+ monitor, and the first suite of blood glucose monitors with No Coding™ technology (CONTOUR and BREEZE2) that today offer people with diabetes an unparalleled choice in diabetes management systems.

Bayer Diabetes Care also offers comprehensive support to people with diabetes including education, tools and resources designed to simplify life with diabetes.

Bayer HealthCare Diabetes Care global headquarters is located in Tarrytown, New York, in the United States and operates as part of Bayer HealthCare LLC, a member of the worldwide Bayer HealthCare group. For more information visit www.bayerdiabetes.com.

Bayer HealthCare

The Bayer Group is a global enterprise with core competencies in the fields of health care, nutrition and high-tech materials. Bayer HealthCare, a subsidiary of Bayer AG, is one of the world's leading, innovative companies in the healthcare and medical products industry and is based in Leverkusen, Germany. The company combines the global activities of the Animal Health, Consumer Care, Medical Care and Pharmaceuticals divisions. The pharmaceuticals business operates under the name Bayer Schering Pharma. Bayer HealthCare's aim is to discover and manufacture products that will improve human and animal health worldwide. Find more information at www.bayerhealthcare.com.

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